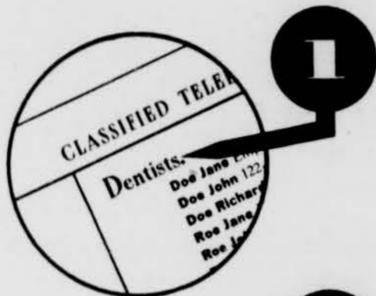


It is easy to use...

THE CLASSIFIED TELEPHONE DIRECTORY

Here is how to find the telephone numbers of business or professional people you have in mind



1 Locate the Classified Heading descriptive of the general type of business or profession.



2 Then locate the desired name and telephone number by examining the listings under the heading.



Here is how to find where to buy the article or service you want



1 Locate the Classified Heading descriptive of the article or service desired.



2 Then examine the listings and display advertisements associated with the heading and select the name and telephone number of the firm or individual with whom you wish to deal.



To find where to buy Trade Marked commodities or services such as particular makes of automobiles, radios, etc., consult the listings under the related heading, or look for the Trade Mark name indexed as a heading.

If you should desire additional assistance or explanation regarding the Classified Telephone Directory, please call GA rfield 9000 and ask for "Advertising Sales Office."